



Press Release

FOR IMMEDIATE RELEASE

Rogers Little Theater

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RE: Wal-Mart Foundation presents RLT with a \$4,000 Check for Associate Volunteer Hours

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Rogers, Ark:

The Wal-Mart Foundation and associates from Wal-Mart Real Estate Division, Replenishment, Financial Services, ISD and Sam's Club presented the Rogers Little Theater with a check for \$4,000 on December 21st. Laura Siemens, Wal-Mart Foundation Program Manager, RLT Board Members Joe March, Bill Adams, Travis Mitchell, Amber Krauft and Kevin Lancaster, RLT Theater Manager were in attendance.

Kelly Collier with Wal-Mart Real Estate Division stated that 42 Wal-Mart Associates volunteered over 200 hours at RLT during the run of "A Bad Year for Tomatoes" and "A Christmas Story" in December. "We are happy to be able to help with such a great program that benefits the entire Northwest Arkansas Community". Ron Sasine, RLT Board President said, "What an organized and pleasant group! RLT is thrilled to have the support of Wal-Mart associates from its many divisions. We cannot say thank you enough!"

The associates worked with Kevin Lancaster, RLT Theater Manager, each night to get a brief history and job duties at the theater. "Every night the volunteers showed up 15 minutes early and were so excited to be here. What a great experience," Lancaster said. Associates served as RLT ushers and ambassadors each evening, greeting guests as they entered the theater, taking tickets and showing guests to their seats.

For the past 26 years, Rogers Little Theater has focused on bringing high quality Community Theater to Northwest Arkansas. Housed at

the historic Victory Theater in downtown Rogers, RLT produces a wide variety of plays, musicals and special events each year, and over 15,000 audience members attended RLT productions in the past two seasons. RLT is located at 116 S. 2nd St in Rogers, AR.

RLT continues to strengthen its connections to our communities through alliances with other arts and nonprofit organizations in Northwest Arkansas. The theater relies on more than 500 volunteers, including approximately 100 volunteer actors. Their donations of time, talents and financial resources bring vitality and strength to RLT and help fulfill its mission to provide live theater for audiences, performers and students, enhance the Rogers Historic District and create a regional arts destination.

RLT is a 501(c)(3) tax-exempt organization. ###

